

Australian Defence Business Review (ADBR) is the nation's leading defence-business, national security & border protection magazine. It focuses on providing high value-added reporting, analysis & commentary for the CEOs and business managers of Australia/New Zealand defence and security-assurance companies, and higher-echelon strategists, planners, managers & project directors making decisions on the purchase of equipment for A-NZ defence/security forces.

EDITORIAL CLOSURE & DEADLINES FOR RECEIPT OF ADVERTISING MATERIALS

31.07.07 - Defence Update 2007: Global Agenda for the ADF
Distribution: Defence+Industry Conference, Adelaide (20/8)

31.08.07 - Naval Shipbuilding Roadmap - Winners & Losers
Sub-theme: Inside PLICs & the New Defence Industry Policy
Distribution: NZ Defence Industry Seminar, Wellington (9/10)

21.09.07 - Border Protection Command & Maritime Security
Sub-theme: Upgrading Coastwatch's Air Surveillance Platforms
Distribution: Safeguarding Australia 2007, Canberra (4-5/10)

05.10.07 - Land Force Shift to the State Capitals: Adelaide
Feature: ADF Armour Futures - 'Abrams' & ASLAVs/Land 400 FCS
Sub-theme: Lightweight Land 17s - Scoping the M777 & Pegasus
Sub-theme: Delivering the Promise of JP 2072/Land 200 & JTRS
Distribution: 'Land Warfare Conference 2007', Adelaide (22-26/10)

09.11.07 - New Generation Threats & the NCW Solution
Sub-theme: Digital Help for the RAAF's Air Campaign/Satcoms
Sub-theme: Assessing the BAMS Outcome - Air 7000 ICP & UAV
Distribution: MilCIS 2007, NCC, Canberra (20-22/11)
Distribution: Kokoda Foundation-Future Challenges II, Cbr (29/11)

30.11.07 - Defence & the Federal Election Outcome
Sub-theme: Electronics & Sensors: AEW&C, JORN and NMD
Sub-theme: Imaging & New Situational Awareness - JP 2078
Sub-theme: Delivering Value for Money in Defence Acquisitions

[Note: Timings for magazine 'Distribution' should be read in conjunction with the 'What's Coming' column in each ADBR]

31.12.07 - Carving the Next Navy in Stone - New Capability
Feature: Managing the AWD & LHD Construction Programs
Sub-theme: Preparing Osborne & the ASC for Privatisation
Sub-theme: 'Collins' RCS Benefits & New Submarines-Sea 5000
Distribution: Pacific 2008 Maritime Exhibition, Sydney (29/1/08)

Supplement: Aegis & the AWD Combat System Integration Task
Distribution: Pacific 2008 Maritime Exhibition, Sydney (29/1/08)

01.02.08 - Building the RAAF's Air Combat Capability
Sub-theme: Manned/Unmanned Platforms - Air 5349/6000/7000
Sub-theme: Top Logistics for the Warfighter - Air 8000/JP 2077
Distribution: Asian Aerospace Exhibition, Singapore (19/3)

28.03.08 - Inside JP 2097 & Special Force Capabilities
Sub-theme: Land Forces Update - Land 17, 53, 113, 116, & 121
Sub-theme: Amphibious Helicopter Operations off the LHDs-Air 9000
Distribution: Defence Services Asia, Malaysia (21/4)

27.04.08 - New Pitches for Defence & the 2008 DCP
Sub-theme: Special post-2008/09 Defence Budget Analysis
Sub-theme: New Routes to Capability - JDSSC, RPDE & CTDs
Distribution: The SIAA's 'SimTecT 2008', Melbourne (12/5)

25.05.08 - The Australia, UK & Europe Security Agenda
Sub-theme: Advancing Australia's Top 30 Military Projects
Sub-theme: Defence & the States - The New DCP Scramble
Distribution: Defence+Industry 2008 Conference, Cbr (TBC)
Distribution: Farnborough Airshow & Conference, UK (14/7)

ADBR is published up to 12 times a year - including additional printed supplements between February & November - as governed by defence-industry new stories breaking over each 30-day cycle. As such, media planners should note ADBR's forward 'features' schedule maybe subject to variation, other than scheduled defence-related conferences/exhibitions.

ADBR's business approach is to work with content providers/prospective advertisers to book their placements into forwarding publishing slots, and to manage the publishing cycle so that material becomes available in print in accordance with strategic business marketing opportunities. Schedule updates are available from www.adbr.com.au.

ADBR advertises six publishing slots over each half-year period, however, the management reserves the right to adjust this schedule to provide flexibility in the accommodation of conferences/exhibitions, Government Policy announcements, or other major news or promotional events not forecastable at the time of setting the forward publishing schedule.

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